

Video + Audio = Active Deterrence

Add network audio to your security system to transform a passive, reactive solution into a proactive deterrent. **SEE something, SAY something, DO something.**

1 SEE



Axis IP cameras are the “eyes” of the system and the first step to ‘see’ activity.



Catching unwanted activity on camera is great but instantly putting an end to it is even better. Spoken response through an audio device significantly reduces crime by scaring criminals away before it's too late. Why not add Axis audio to experience the full potential of your surveillance solution?

- ✓ Monitor activities and detect incidents
- ✓ Trigger deterrence and responsive messages
- ✓ Help make smart decisions about operations and resource allocation

2 SAY



Axis network audio is a second step to deter an activity by ‘saying’ an announcement or delivering an alert.

The ability to ‘say’ a message and easily broadcast a recorded alert or deliver a live voice message instantly changes your security system from a reactive forensic system into a proactive deterrence solution.



- ✓ Announcements to help prevent trespassing, loitering and theft
- ✓ Alerts & announcements to warn of threats or impending danger
- ✓ Live or scheduled messages broadcast announcements and music

3 DO

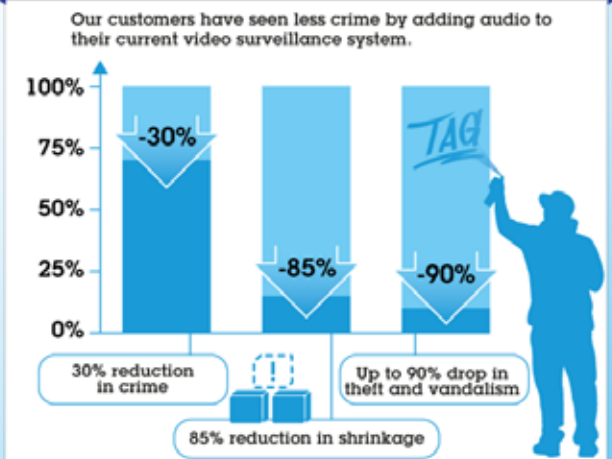


What can audio do? Combine video and audio analytics for increased security, safety and ROI.

Integrating analytics in your security system saves time, money and improves safety by making it a real-time solution. Reduce vandalism and theft while mitigating threats thus creating a safer environment.

- ✓ Reduce vandalism and theft
- ✓ Provide mass communications for public safety
- ✓ Decrease costly intervention by guards and police
- ✓ Deliver an immediate response to deescalate and deter an event before it occurs

How has this worked for our customers?



Network audio portfolio - Speakers

AXIS C1310-E Network Horn Speaker Product #01796-001



outdoor (IP66 Et 67)

- > 121dB SPL
- > coverage pattern 70° horizontal by 100° vertical (at 2 kHz)
- > SIP, ACAP, VAPIX, PoE
- > temperature rating -40F to 140F

AXIS C1410 Network Mini Speaker Product #01916-001



indoor / surface mount

- > 90dB SPL
- > coverage pattern 145°
- > small, flexible and affordable
- > PIR sensor
- > SIP, ACAP, VAPIX, PoE

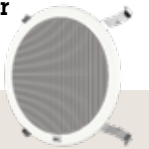
AXIS C1004-E Network Cabinet Speaker Product #0833-001 White Product #0923-001 Black



indoor wall or surface mount / outdoor protected

- > 96 dB SPL
- > coverage pattern 130°
- > black and white
- > SD card slot
- > SIP, ACAP, VAPIX, PoE

AXIS C2005 Network Ceiling Speaker Product #0834-001



indoor / recessed mount

- > 95 dB SPL
- > coverage pattern 130°
- > ceiling mount
- > SD card slot
- > SIP, ACAP, VAPIX, PoE

Network audio portfolio - Migration devices, accessories and software

AXIS 2N SIP Mic Product #01208-001



indoor

- > microphone
- > SIP, VAPIX, PoE
- > standalone or with Audio Manager Pro
- > 2 I/Os

AXIS C8033 Network Audio Bridge Product #01025-001



indoor / wall or surface mount

- > microphone or line-in / line-out
- > SIP, VAPIX, ACAP, PoE
- > small, encoder/decoder
- > SD card slot / 2 I/Os

AXIS C8210 Network Audio Amplifier Product #01558-001



indoor / wall or surface mount

- > microphone or line-in
- > SIP, VAPIX, ACAP, PoE/PoE+
- > 15W power amplifier with DSP
- > passive speakers
- > SD card slot / 2 I/Os

AXIS Audio Manager Pro C7050 Product #01519-004



indoor

- > IP sources
- > AES67, SIP
- > advanced features, no licenses
- > internal storage, Windows OS
- > software e-license only also available
- product #02062-001

KEY

SIP - Session Initiation Protocol
PoE - Power over Ethernet

ACAP - Axis Camera Application Platform
VAPIX - Axis Application Programming Interface



For more information about how Axis network audio solutions add value to your surveillance system visit us at www.axis.com/audio or call 1-800-444-2947 to speak with your local Axis representative.

