Solutions by industry

Retail

Do more in your store

Key areas of concern:
> Prevent shrinkage
> A better customer experience
> Customers and staff safety

Solutions:
> Smart solutions such as video surveillance and video analytics to address shoplifting in real time
> Optimized staff allocation, improved store layouts and proactive in-store campaigns using video analytics
> Customer and staff recognition, emergency exit block alert, automated triggered audio clips

LEARN MORE:
www.axis-communications.com/store-optimization

Healthcare

Proactive and preventative security for patients, staff and facility

Key areas of concern:
> Addressing workplace violence
> Balancing clinical and security needs
> Improving business efficiencies with the use of technology

Solutions:
> Access control, video/audio technology, and analytics for discreet, proactive surveillance
> Thermal cameras & analytics for non-intrusive HIPPA compliant monitoring
> Modern surveillance products and technologies can be used across all business functions

LEARN MORE:
www.axis-communications.com/healthcare-customer-stories-1

Education

Securing your school

Key areas of concern:
> Ensuring staff and student safety
> Deterring violence, vandalism, and theft
> Investigating incidents and identifying suspects

Solutions:
> Wide product offering to address all key areas of interest
> Access control and network speakers to deter unfavorable activity
> Remote video monitoring and sharing with local law enforcement

LEARN MORE:
www.axis-communications.com/education-webinars-1

Critical infrastructure and industrial facilities

Always protected

Key areas of concern:
> Detect, verify and act against intruders- for the entire critical site.
> Identifying false alarms with my SCADA system at the critical site.
> Keeping personnel safe in critical and hazardous areas following OSHA requirements

Solutions:
> An intrusion protection solution that includes components to protect your site from perimeter to critical core. Ex: Thermal cameras
> Explosion-protected cameras along with remote monitoring
> Network camera with applications for cross-line detection

LEARN MORE:

WHY AXIS?

Axis Communications offers intelligent security solutions such as access control, audio, video, analytics and recording solutions that enable a smarter, safer world. As the market leader in network video, Axis is driving the industry by continually launching innovative, sustainable network products based on an open platform. We also have some of the strongest cybersecurity measures on the market.

MEET OUR SEGMENTS

www.axis-communications.com/solutionsbyindustry

For assistance, contact us at 1-800-444-2947, Option 1 for Sales, Option 2 for Tech Support
### Smart cities

**Key areas of concern:**
- Road safety, traffic control and parking
- Long-term public safety & security
- Real-time environment data and alerts

**Solutions:**
- Video-based traffic management with intelligent analytics for automatic alerts
- Reliable network cameras to deter criminal activity or enable first responders to react to, investigate and solve incidents
- Smart waste management using radar technology

**Get smart on smart cities**

### Banking and finance

**Key areas of concern:**
- Evolving bank security
- Scalability and integration
- Trustworthy cybersecurity

**Solutions:**
- Discreet ATM cameras
- Cameras, encoders, proactive security measures and video intelligence for added functionality
- IP cameras from a reliable company

### Transportation

**New possibilities in transportation environments**

**Key areas of concern:**
- Real-time surveillance that allows the Traffic Management Center to respond quickly to incidents
- Ensuring public safety and improving passenger experiences
- Keeping airports secure and improving passenger experience

**Solutions:**
- Reliable video monitoring in any condition
- Video surveillance, sound detection, incident management and intrusion detection
- Passenger monitoring, people counting, and real-time statistics

### Government

**Protecting the public and its assets**

**Key areas of concern:**
- Anomaly detection
- Facial/object recognition
- Migration to IP solutions

**Solutions:**
- An open application platform that enables members of partner programs to develop applications that can be downloaded and installed on Axis network cameras
- Thermal imaging to detect people and objects in 24/7 surveillance
- Radar for minimized false alarms

### Don’t see your segment?

Check our full list of industry solutions here:

www.axis-communications.com/solutionsbyindustry

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