

Deal Registration Promotion

What are the discount benefits of the Deal Registration Program?

TYPE	PRODUCT	SERVICES	SUPPORT
Regular Deal Registration	6%	6%	6%
Emerging Technology Deals * Deal above \$20K list price	15%	15%	6%
Competitive Replacements * Deal above \$20K list price	15%	15%	6%
New Customer * Deal above \$5K list price	25%	25%	25%

What are the additional benefits of the new Deal Registration Program?

1. **Secure your deal:** Only one partner can receive a Deal Registration approval – Which will enable only that partner to receive additional discount points and the ability to request NSP
2. **NSP:** Approved Deal Registration is mandatory for NSP requests as stated in Check Point's 'Rules of Engagement'

How does it work?

1. **Register a New Deal:** Upon submission of your deal registration you will receive a confirmation email with your unique Deal Registration ID. Your deal information will be verified by Check Point's representatives and you will be notified again once your registration has been approved.
2. Your deal registration will be secured for 180 days from the time of approval by Check Point. An email reminder will be sent to you 30 days prior to your deal registration expiration. You will be able to submit an extension request of an additional 90 days (maximum 270 days in total) through your local Check Point representative. If no extension is requested by the 180-day expiration date, your deal will be automatically rejected. You will then need to submit a new deal registration request with the same approval cycle with Check Point – and will be open to registrations from additional resellers.
3. The unique Deal Registration ID **must** be included when placing a purchase order to Check Point.

This promotion is eligible until the end of H2 – 31st Dec 2020.