

#### Trade-UPS for Partners Program

Trade in your customer's old UPS, regardless of brand, for the first cloud-connected UPS, from APC™. You can access the program via your personal page on apc.com.

#### Up to a 25% discount on a new UPS

The Trade-UPS program is a cost effective way to upgrade your customer's existing units and protect their investment. Trade in any UPS for them, regardless of manufacturer or condition, for the latest APC UPS technology and receive a discount on their new purchase.

## Up to a 30% discount on APC accessories, including protection plans

As a benefit to your customers, you can buy APC accessories at a significant discount if purchased with their new UPS via Trade-UPS.

## Plan ahead and save money with protection plans

Purchase a 3-year protection plan with a new UPS and APC will cover the unit for 6 years total. The plan also covers the internal battery, which has a standard lifespan of 3-5 years and normally exceeds the cost of the warranty.

### Upgrade to the first cloud-enabled UPS for distributed IT

Select Smart-UPS™ now come with APC SmartConnect, a secure cloud-enabled remote monitoring feature. Connected Smart-UPS with APC SmartConnect allow customers to monitor their UPS from any internet-connected device. The UPS units are easy to deploy with a simple setup, registration, and account login process, and customers get proactive actionable alerts, firmware updates, and advanced support.





### Upgrade up to 4x the VA of your customer's current capacity

Example: If your customer's UPS is 1,000VA, you could purchase them 4,000VA worth of UPS equipment at the discounted price. You may trade in multiple units on a single order.

#### FREE Removal and/or shipping of existing units

Order new units today and you will receive free return shipping labels so your customers can send their retired units back to APC. APC will also pay to have larger UPS units picked up!\*

### Proper ecological disposal of returned UPSs and batteries for FREE

Order new units today and you will receive free return shipping labels so your customers can send their retired units back to APC. APC will also pay to have larger UPS units picked up!\*

apc.com/personalpage





# Introducing the First Cloud-Enabled UPS for Distributed IT



Select new Smart-UPS units come with APC SmartConnect, a secure **cloud-enabled remote monitoring** feature.

Get up to a 30% discount on a **protection plan** when you purchase the warranty through Trade-UPS.



	Old Product Num	ber	New Product Number		Old Product Num	ber	New Product Number
S T T T T T T T T T T T T T T T T T T T	SMT750	••••	SMT750C		SMT750RM2U	••••	SMT750RM2UC
	Extended Warranty:		WBEXTWAR1YR-SP-02 WBEXTWAR3YR-SP-02		Extended Warranty:	1 years 3 years	: WBEXTWAR1YR-SP-02 : WBEXTWAR3YR-SP-02
1	SMT1000	••••	SMT1000C	· [7]	SMT1000RM2U	••••	SMT1000RM2UC
	Extended Warranty:		WBEXTWAR1YR-SP-02 WBEXTWAR3YR-SP-02		Extended Warranty:		: WBEXTWAR1YR-SP-02 : WBEXTWAR3YR-SP-02
Arc	SMT1500	•••	SMT1500C		SMT1500RM2U	•••	SMT1500RM2UC
	Extended Warranty:		WBEXTWAR1YR-SP-02 WBEXTWAR3YR-SP-02		Extended Warranty:		: WBEXTWAR1YR-SP-03 : WBEXTWAR3YR-SP-03
F	SMT2200	•••	SMT2200C	- [	SMT2200RM2U	•••	SMT2200RM2UC
	Extended Warranty:		WBEXTWAR1YR-SP-03 WBEXTWAR3YR-SP-03		Extended Warranty:		: WBEXTWAR1YR-SP-04 : WBEXTWAR3YR-SP-04
F	SMT3000	•••	SMT3000C	-	SMT3000RM2U	•••	SMT3000RM2UC
	Extended Warranty:		WBEXTWAR1YR-SP-04 WBEXTWAR3YR-SP-04		Extended Warranty:		: WBEXTWAR1YR-SP-04 : WBEXTWAR3YR-SP-04
ARC	SMC1000	••••	SMC1000C	( - ( <del>a</del> ))	SMC1000-2U	•••	SMC1000-2UC
_	Extended Warranty:		WBEXTWAR1YR-SP-02 WBEXTWAR3YR-SP-02		Extended Warranty:		: WBEXTWAR1YR-SP-02 : WBEXTWAR3YR-SP-02
ARC TO	SMC1500	•••	SMT1500C	( - ( <del>a</del> ))	SMC1500-2U	•••	SMC1500-2UC
	Extended Warranty:		WBEXTWAR1YR-SP-02 WBEXTWAR3YR-SP-02		Extended Warranty:		: WBEXTWAR1YR-SP-03 : WBEXTWAR3YR-SP-03