



## HPE ENGAGE&GROW

HPE **Engage&Grow** is a partner incentive program that rewards Partner Sales Representatives for selling across the HPE portfolio and delivering solutions to our customers that matter. In addition to rewards for sales achievements, Partner Sales Representatives have the opportunity to participate in many different product, solutions and program training and participate in contests and sweepstakes.

Enroll today to learn more about HPE Engage & Grow rewards and experience this best in class program designed to provide you with robust access to all the incentives, sales tools and education you will need to be successful in winning with HPE!

**How to Register:** To complete your one time registration, visit <https://techdata.hpengageandgrow.com/> and follow these steps:

1. Click "Register Now" Enter and confirm your email.
2. Complete the registration and accept the official Terms and Conditions of the program.

**Important:** You will be granted full access into the program when your company has fully completed the registration process.

**Points:** Points are the official system unit for the HPE Engage&Grow program. Registered Sales Representatives and Specified Program Administrators may accumulate points.

Accumulate Points by selling participating HPE products and participating in online trainings and other qualifying activities. To view your points balance, go to **My Account** and select **My Points**. Qualifying participants can redeem points for over 1,000+ prizes by accessing the program's online prize catalog. Points can be accumulated during the program's valid period. This information is available in the **Terms and Conditions** of the program. Points are non-transferable.

### Accumulating Points

#### Sales Representatives

1. Sell qualifying HPE products
2. Take online trainings

#### Administrators

1. Motivate your sales force to register
2. Take online trainings
3. Distribute generated points to participating sales representatives.

