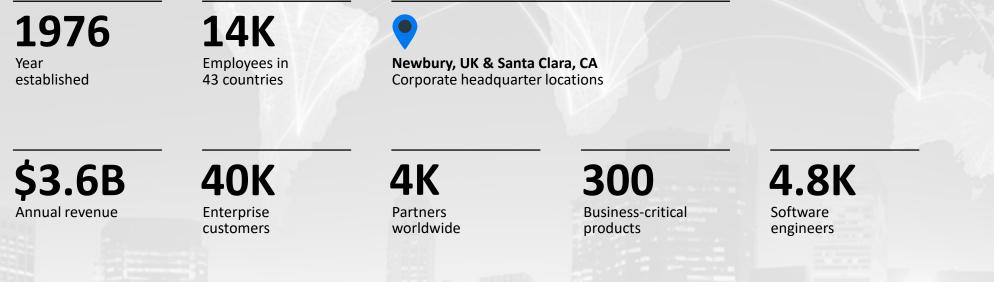


We are a global technology company that makes software for running and transforming your business



A Global Enterprise Software Company

- Support for your digital transformation
- Bridge the gap between existing and emerging technologies
- Driven by customer-centric innovation



Note: All numbers are approximations based on 2018 data.

Micro Focus today

Built on stability, innovation and delivering for customers over the long term



We underpin mission-critical transactions globally

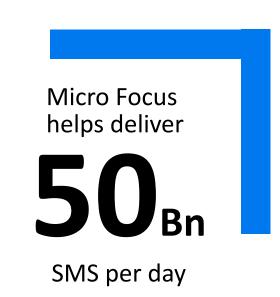
UBER Cerner Intuit

Vertica is at the core of Uber, Intuit and Cerner empowering their insights driven approach



Employee **technology store** fulfilling 1000's of request a week, ranging from VMs to applications

Successful integration of 5 ITOM portfolios





BMW uses our ADM testing tools to make automobiles...

100 million lines of code in one car

tested by our products



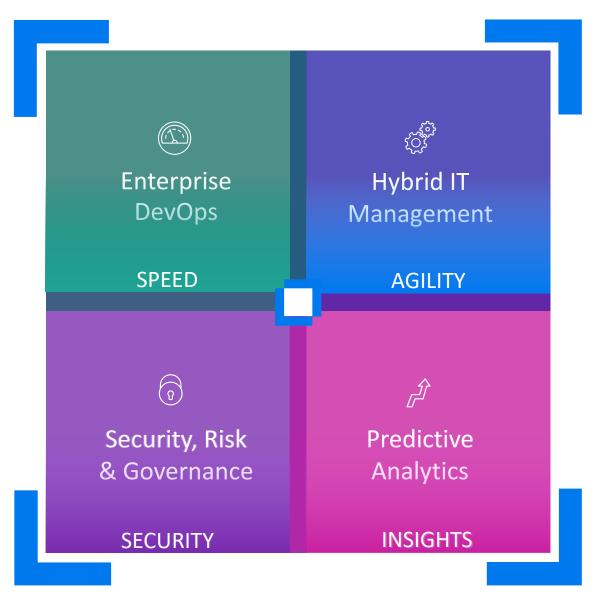
Identity and Access Management

450M+

Managed Identities

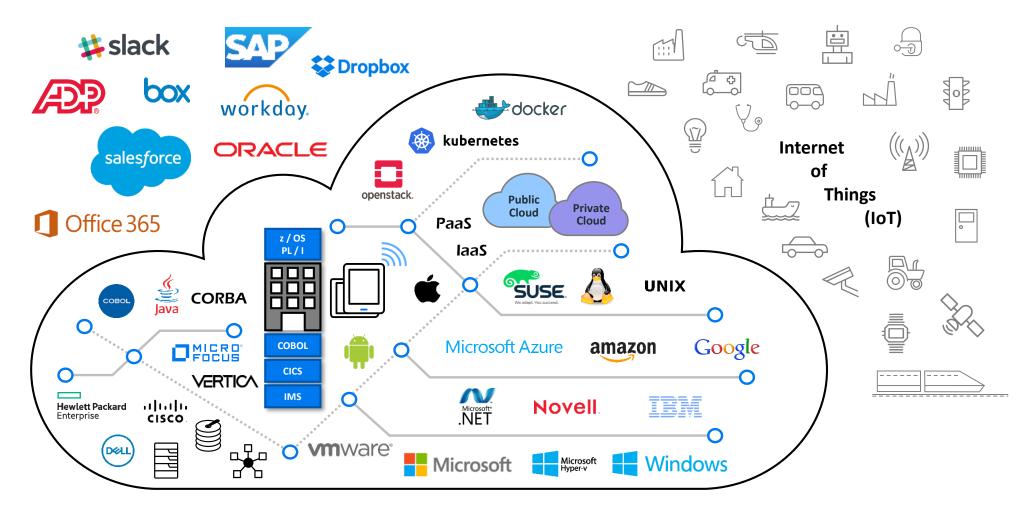


Focus areas facilitate Digital Transformation





Enterprises exist in a complex hybrid landscape



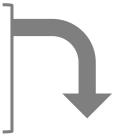




Digital transformation is slowed by hybrid complexity

Increasing investment

2x Companies investing heavily in digital transformation within the past year ¹





Increasingly hybrid

of enterprises have adopted a hybrid IT approach and strategy ²

Increasing challenges

Executives increasingly concerned about the **operational challenges** surrounding digital transformation ³

70%

of all Digital Transformation initiatives do not reach their goals. ⁴

62%



Hybrid complexity compromises IT effectiveness

- True hybrid services are more difficult to deliver, monitor, manage and govern

 "Slow is the new Down"
- Poorly controlled by conventional methods
- Risks include outages, cost overruns, security breaches, and compliance violations

To move ahead...

- Simplify the complexity of hybrid management
- Transform to a service-driven, hybrid-capable toolchain





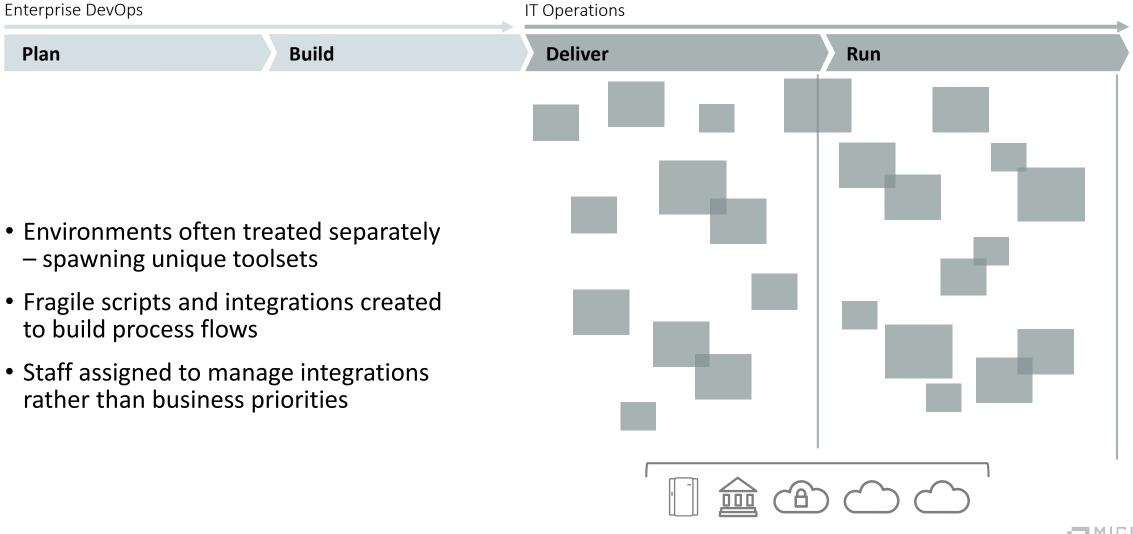
The world is hybrid, but it's also an accidental hodgepodge of tools rather than a group of carefully selected, integrated, modernized solutions.

...sacrificing compliance and governance in the name of innovation."

Forrester Research



Complexity in management toolsets



Micro Focus recommends a Connected Services approach

Enterprise DevOps		IT Operations	IT Operations		
Plan	Build	Deliver	R	un	
 Align tool chains to functional areas across technology domains 					
 Keep managem working well 	ent tools that are				
• Build interconne	ected value streams				
 Fill operational Micro Focus sol 					
 Avoid the risk, tripping and replace 	ime and cost of lacing everything				
		[\sim	I



Addressing the opportunities and complexities of Hybrid IT



Reduce the friction of IT service consumption...

Service Management

...if you can deliver intuitive selfservice to business and IT teams



Meet demand at the speed of DevOps...

Service Fulfillment

...if you can empower DevOps teams to use the right deployment models



Bring clarity to problems and resolutions...

Service Assurance

...if you can visualize services end-to-end, applying automation and AI to Ops

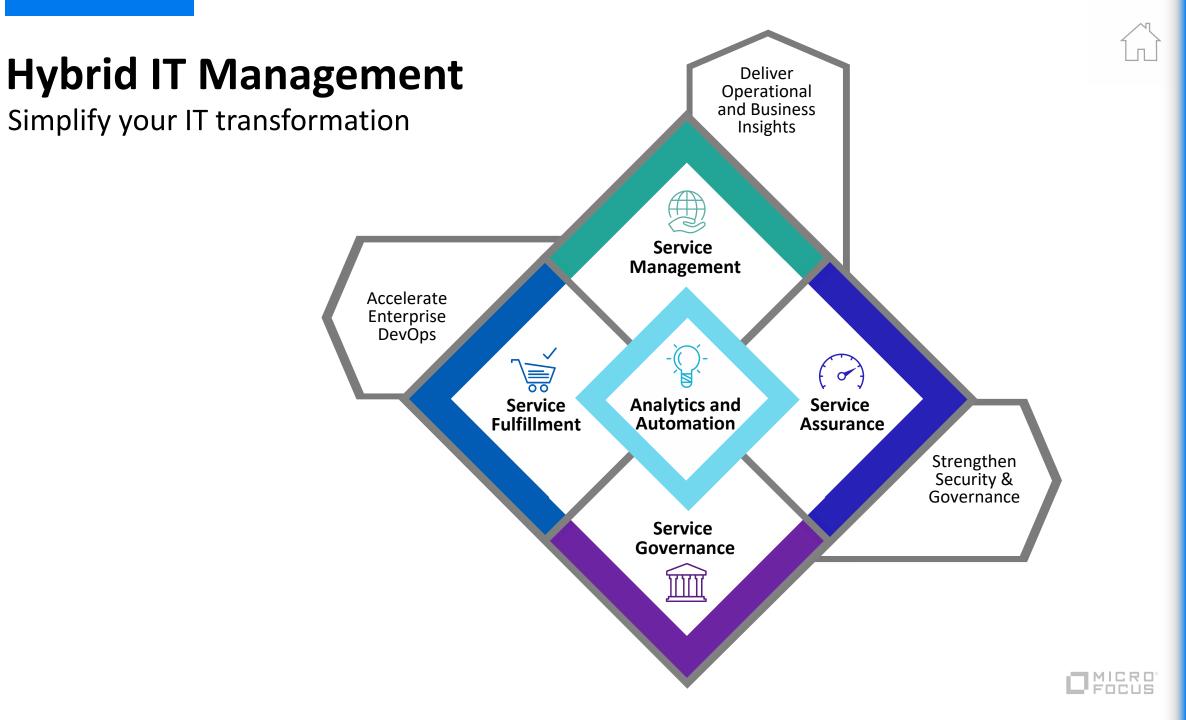


Re-assert the governance role of IT...

Service Governance

...if you can provide consistent patching, backups and cost governance







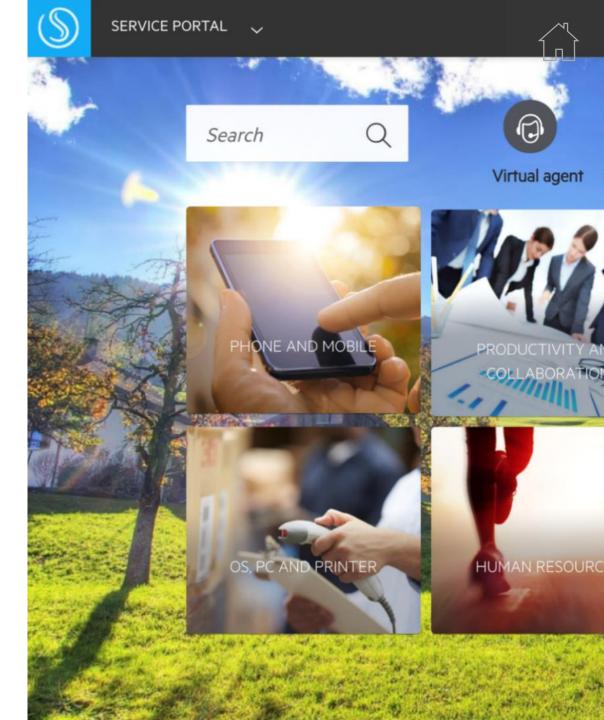
Service Management

Functional area challenges:

- Multiple interfaces and processes for users to request services
- Hard for staff to manage all requests and process flows
- Manual service management can't satisfy demand for self-service

With Micro Focus service management solutions:

- Users quickly receive requested services
 without burdening IT staff
- Automated responses and virtual agents
 powered by machine learning





Reduce the friction of IT service consumption

One single place to go for all services across business and IT

24/7 smart virtual agents respond instantly and reduce IT staff workload

See patterns of recurring incidents via **hot topic analytics**

Tune to your business and easily upgrade to new capabilities with **codeless configuration**

Automated, real-time discovery allows changes to be accurate to your current state **Compelling TCO value** versus ServiceNow

Orchestration enables automation of complete actions

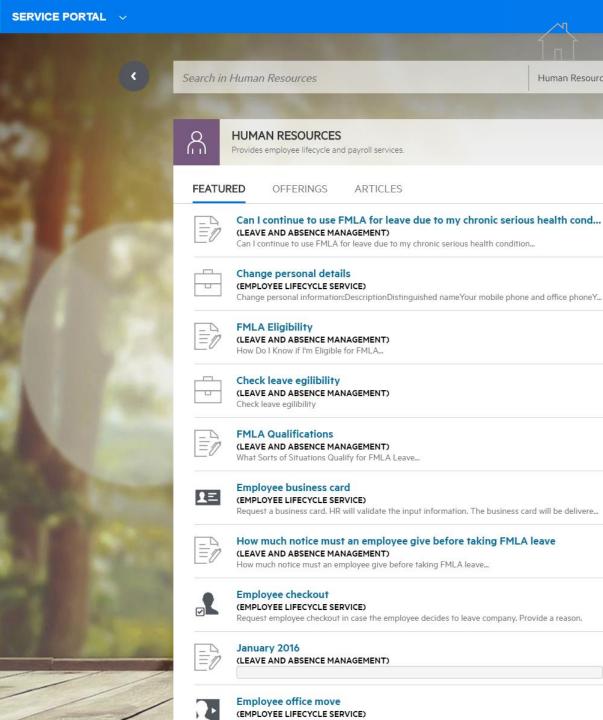




Service Mgmt Automation-X

Universal Discovery

Operations Orchestration





Service Fulfillment

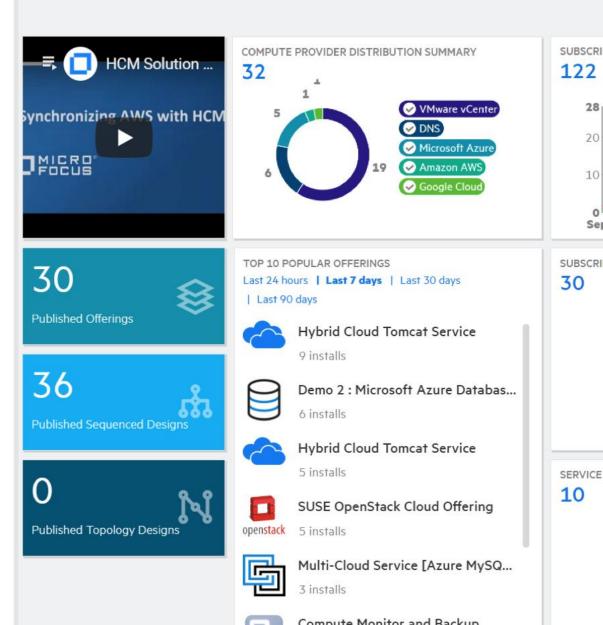
Functional area challenges:

- Resource delivery delayed by hybrid complexity
- Public cloud becomes the default, reducing IT funding and context
- Private cloud lags, becoming less attractive
- Cloud migrations consume IT

With Micro Focus service fulfillment solutions:

- Deploy services that run on any cloud
- Users can quickly self-serve best-fit services
- Migrate workloads between distributed, mainframe private and public clouds

Hybrid IT Dashboard 🗸





Meet demand at the speed of DevOps

View and track deployed resources across clouds and datacenters

Design and deploy a wide range of hybrid services using an **adaptive designer**

Preselect and **immediately offer** the right **public cloud services**

Common marketplace for cloud resources with a **streamlined catalog**

Automate deployments and "day two" actions with a master orchestrator

Provision servers with required software at enterprise scale

Migrate workloads to the cloud from datacenters and mainframes



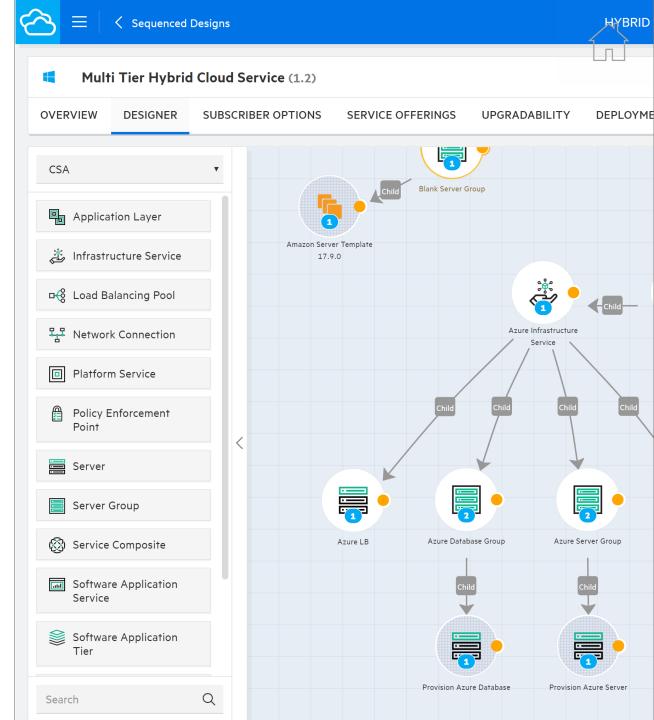


Hybrid Cloud Management

Data Center Automation

Operations Orchestration

PlateSpin & Mainframe Solutions





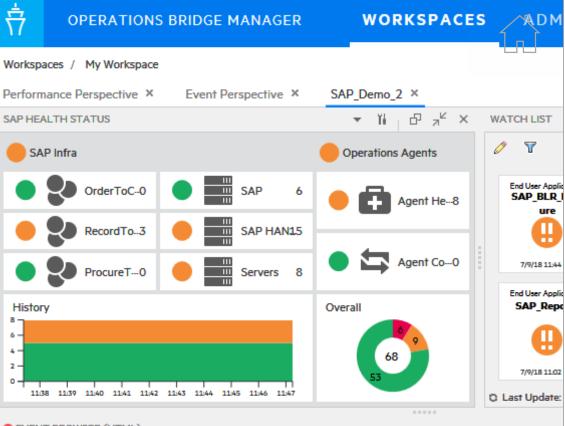
Service Assurance

Functional area challenges:

- Monitoring and resolving problems across hybrid boundaries is difficult
- Traditional monitoring tools can't cope with the explosion of events
- Leads to poor user experience and manually-intensive troubleshooting

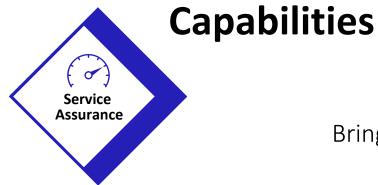
With Micro Focus service assurance solutions:

- Apply AIOps to proactively spot anomalies and automate remediation
- Visualize the health of end-to-end services across multi-cloud, containers and on-premises resources
- Reduce business downtime and the cost of IT Ops



S EVENT BROWSER (HTML)

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	Sev	Prio	\sim	Title	Category	
	!!	٠		Alert: SAP_Test Triggered on Application : SAP_U	Application	
	~	¥		Alert: SAP_OTC Triggered on Application : SAP	Application	
		٠		Alert: SAP_Procure Triggered on Application : SA	Application	
		٠		Alert: SAP_Reports Triggered on Application : SA	Application	
	~	¥		Metric 'utilization' changed status from 'warning' t	CPU	
	 Image: A second s	¥		Metric 'status' changed status from 'error' to 'good'	URL Monitor	
	× .	¥		Metric 'status' changed status from 'error' to 'good'	URL Monitor	
	~	¥		-1 [Policy: HANA_Message]	HANA	
	~	×		-1 [Policv: HANA Message]	HANA	



Bring clarity to problems and resolutions

Monitor across **cloud and on-premise** environments Return to health faster with AIOps-enabled correlation and automated remediation

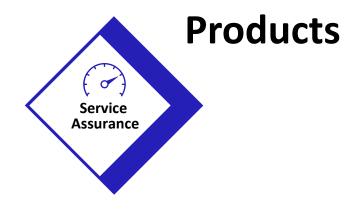
Reduce noise and consolidate events

Real-time metrics for IT and business service health

Manage using an up-to-date, complete view of every service via **discovery with topology**

Execute complete actions using integrations, process automation and robotics

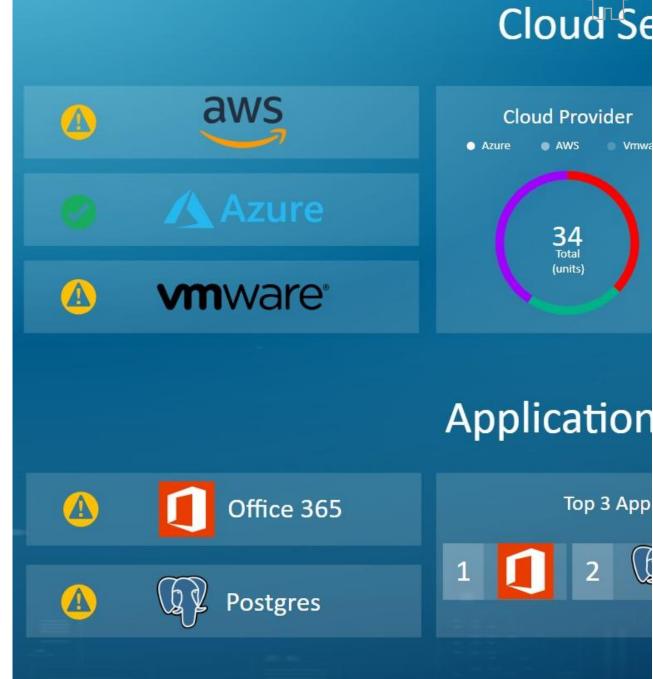
Extensive library of application and device support content



Operations Bridge

Network Operations Management

Operations Orchestration





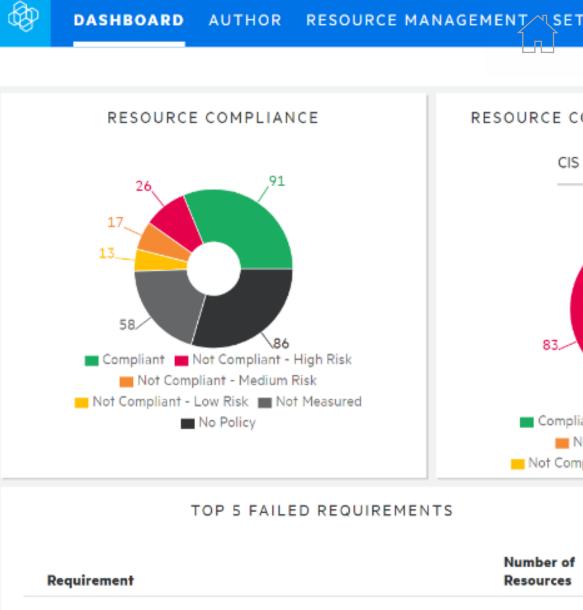
Service Governance

Functional area challenges:

- Hybrid complexity enables vulnerabilities to hide
- Data recovery after an attack is more difficult for hybrid
- Unexpected expenses from unmanaged cloud consumption

With Micro Focus service governance solutions:

- Overcome existing tool limitations to enable more consistent configuration and patching processes
- Maintain a more consistent compliance state
- Reduce the risk of security breaches, ransomware and unplanned data recovery expenditures
- Improve cloud spend governance



When enabled this feature logs packets with un routable source 89 / 146 addresses to the kernel log

55 / 163

The catalina.policy file is used to configure security policies for Tomcat. It is recommended that access to this file has the p

DASHBOARD AUTHOR RESOURCE MANAGEMENT / SET



Reassert the governance role of IT

Regulatory, security, and internal IT compliance management using out-of-the-box content

Real time visibility into compliance status, updates and actions for network and datacenters Capacity and configuration modeling for effective planning

Policy-based vulnerability management using closed-loop remediation automation **Govern multi-cloud spending** and visualize resource utilization

Enterprise class scalability and security to keep critical apps protected and always-on'



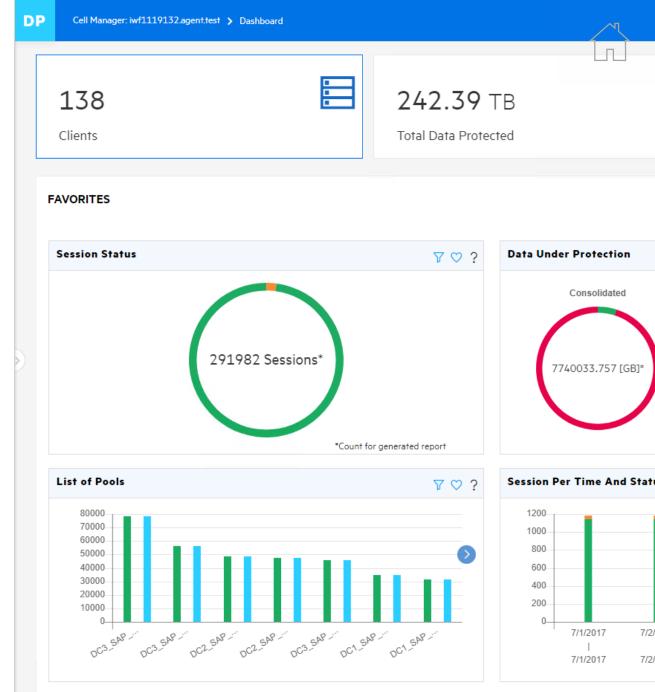


Data Center Automation

Network Operations Management

Data Protector

Hybrid Cloud Management





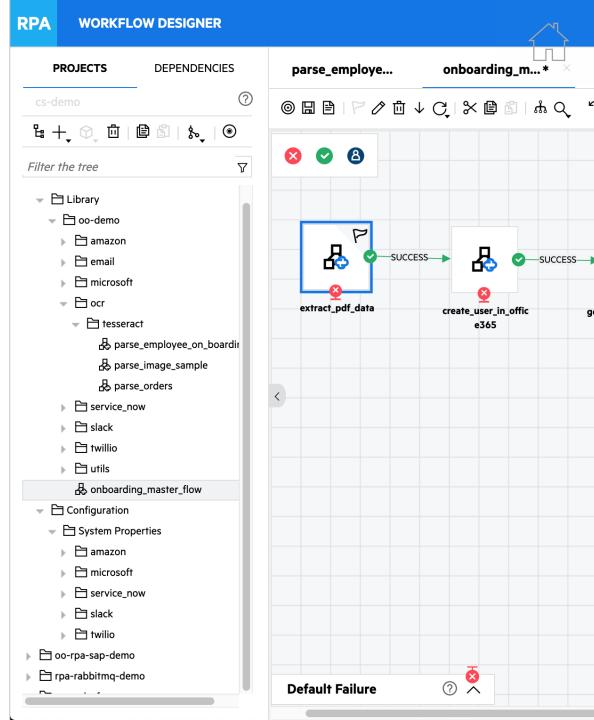
Analytics and Automation

Functional area challenges:

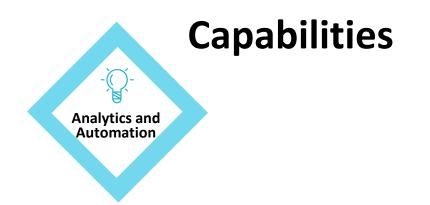
- Management effort and costs rise with redundant toolsets
- Integrations are difficult to build and maintain
- Senior staff consumed with the care of toolchains

Micro Focus offers a connected services approach

- Supports functional areas end-to-end across hybrid environments
- Designed for enterprise-scale IT management
- Connected service delivery model <u>based on IT4IT</u>







Improved insight from big-data grade analytics and machine learning

Systems learn faster - support better decisions through a common data lake for analytics

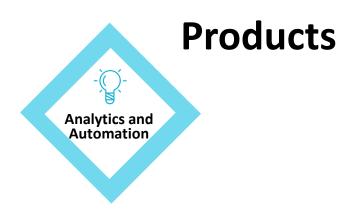
Reduce staff workload with complete IT process orchestration

Extensive library of workflow content designed for complex environments

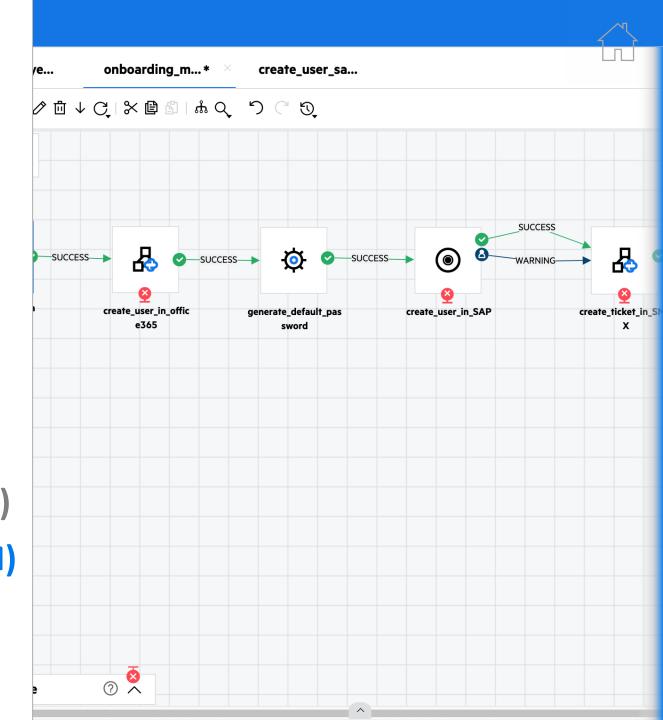
Automate manual UI work across business and IT teams with robots, a designer and orchestration

Gain incremental efficiency from **business process automation**





Collect Once Store Once (COSO) Operations Orchestration (OO) Robotic Process Automation (RPA) Solutions Business Manager (SBM)







Challenges:

- Management and configuration of 10,000+ servers
- Application teams unable to know application status
- Poor configuration item data led to incorrect billing

Solution:

- Monitor across cloud and datacenters with AIOps correlation and automated remediation
- Network monitoring and management
- Real-time discovery of configuration items including topology

Result:

- Improved view of network resources, driving expected savings of US\$2 million
- Identified 800 incorrectly billed servers
- Removed 1,000 retired servers
- Application teams able to troubleshoot and analyze the effectiveness of their IT environments





Case study: Istanbul Grand Airport

iGA

Challenges:

- Resource delivery project required the support of internal departments as well as all on-airport businesses, airlines and facilities
- Large IT environment: 750 IT rooms, 3 datacenters, 5,000 servers, 6,500 network devices, and 40,000 IoT devices
- High volume of IT and business datapoints

Solution:

- On-demand private cloud resource provisioning
- Server provisioning with compliance including software stack delivery
- Monitor across cloud and datacenters with AlOps correlation and automated remediation
- Network monitoring and management
- Real-time discovery of configuration items including topology

Result:

- Accelerated service delivery by 12 times
- Increased productivity of IT administrators by 80%
- 100,000 health datapoints analyzed and actioned each hour with 150,000 key metrics monitored

and the statement of th



Case study: BC Clinical and Support Services Society

Challenges:

- Fragmented IT environment arising from merging organizations and acquisitions
- Silo'd teams with disparate processes and practices were increasing costs
- Requirement for a common environment for both patient care and business systems

Solution:

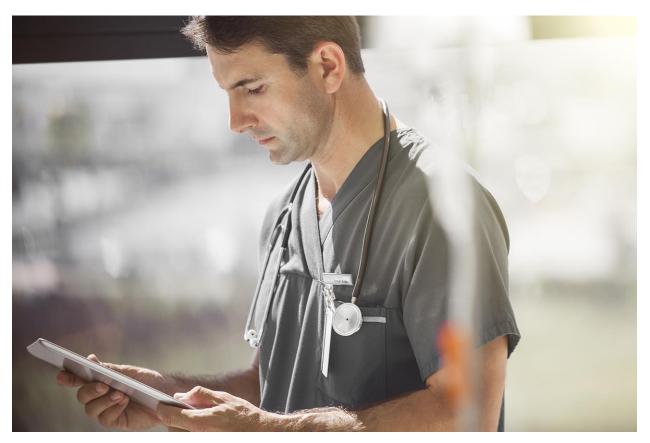
- Best practice-based IT service management
- IT asset management
- Real-time discovery of configuration items including topology

Result:

- Defined IT costs for 94% of managed assets, establishing base costs for depreciating assets
- Reduced repeatable incidents by 10% and number of emergency changes by 85%, reducing service disruptions and patient-care impact
- Delivered more than 45 application models for Tier 1 critical applications and systems



BC Clinical and Support Services





Case study: University of Utah



- Brownfield with multiple departments with different processes
- Reduce resource delivery time across four hospitals and a dozen community clinics
- 400 ancillary systems supported by central IT

Solution:

- On-demand private cloud resource provisioning
- Server provisioning with compliance including software stack delivery
- Master orchestrator across deployment and IT automation

Result:

- 100% automation for VM and ACI network deployments (from 0%)
- Delivery reduced from days to 30 min or less
- Streamlined customer ordering process
- Provide a standard automation platform with OO
- Manage private and public cloud offerings











Challenges:

- No transparency or overall control of service health with clients employing up to 100 separate tools across operations
- Unexpected outages difficult to identify and rectify
- Complex environments, hard to integrate
- Needed a common management platform for clients

Solution:

 Monitor across cloud and datacenters with AIOps correlation and automated remediation

Result:

- Mature, with proven open APIs and integrations across multiple vendors and environments
- Event correlation from multiple sources
- More efficient monitoring and remediation process reduced incidents from 25-30%
- Complete transparency into health and performance of the end-to-end infrastructure supporting each service or application
- Inform stakeholders through customizable dashboards in real-time





Case study: KMD A / S

Challenges:

- Operate more than 400 systems to support the Danish government
- Transform to accommodate 50% increase in client workload with the current staff complement
- Ensure optimal service levels for one million workers counting on Denmark's public sector systems

Solution:

Monitor across cloud and datacenters with AIOps correlation and automated remediation

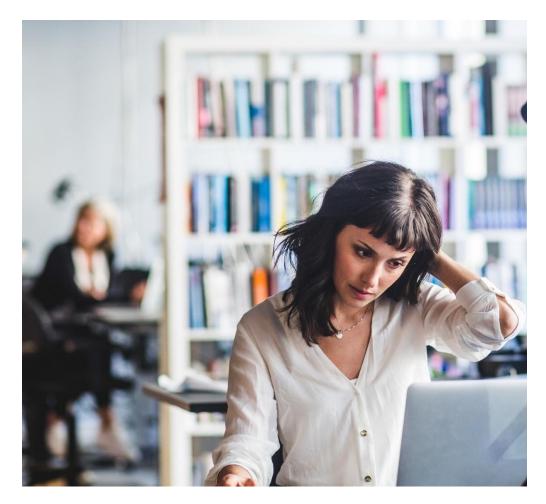
Result:

- Management of 7,000 servers and 1,500 nodes providing support to 3,500 KMD employees
- Reduce event correlation support from four staff down to one
- Single pane of glass management extended to more teams in KMD with service modeling and proactive monitoring solves problems before clients are impacted





Robotic Process Automation -The challenge it addresses



Businesses spend too much time working on mundane, repetitive, error-prone tasks.



Moving files and folders



Logging in ••• and out of

apps

Filling out forms



Preparing, manipulating, merging data

And the list goes on...



Robotic Process Automation (RPA) uses software robots that mimic UI-based human actions to automate everyday tasks.

With RPA:

- Record screen actions
- Design workflows to automate business processes



Robotic Process Automation



Fast time to value, deploy with security and scalability

Build, secure, and scale automated business processes

Automate with minimal changes to existing systems and applications

Integrate legacy applications into modern workflows and processes

Combines a design studio, robots and orchestration

Resilient robots, centralized security and crossplatform connections off-load your humans Simple licensing, cost-effective pricing



The entire enterprise wins when complexity is addressed



Accelerate enterprise DevOps

 Underpin your release pipeline with production-ready, on-demand resources



Deliver operational and business insights

 Keep IT contributions visible and business-aligned



Strengthen security and governance

 Reinforce and maintain your enterprise security posture



Customer results show the ability to address hybrid complexity^L



Service Management

Reduce the friction of IT service consumption...

- 20% reduction in MTTR
- 3 version upgrades in a year
- 20% reduction in handling time
- Lower TCO

Service Fulfillment

- Meet demand at the speed of DevOps...
 - Complex service delivery from week to < 30 minutes
 - 12x faster private cloud service delivery

Service Assurance

Bring clarity to problems and resolutions...

- 25-30% event reduction OOTB
- Priority 1 incidents down 80%
- -94% robotized remedial executions
- 50% faster MTTR for network



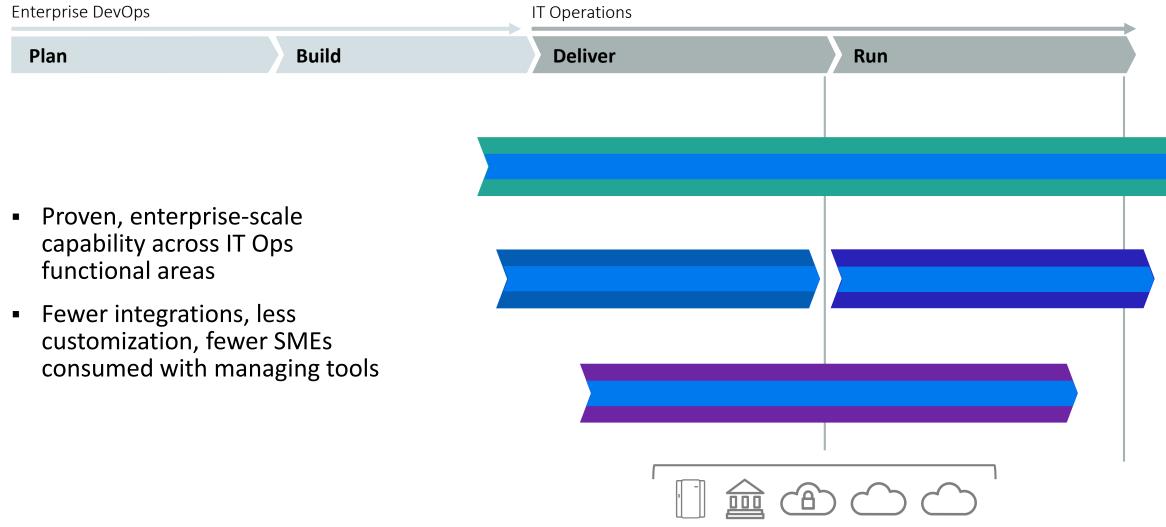
Service Governance

Re-assert the governance role of IT...

- Reduce network device info collection time by 30%
- Patch 15k+ services in 4 hours by 2 staff
- 100% coverage for production system patching and compliance



Connected Service Approach from Micro Focus





Simplify your IT transformation

- Quickest, surest way to get results is to build on what already works
- Your needs are unique with your own path to digital business success
- Let us help you simplify the complexity of management in your context
- Transform into a service-driven organization to enable digital business success





Find out more at: MicroFocus.com/HybridIT



