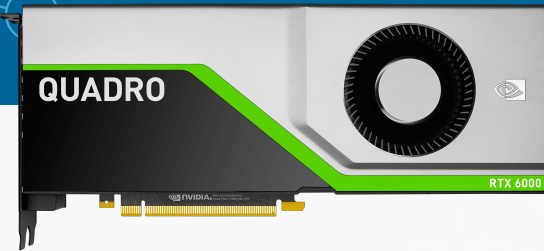


NVIDIA QUADRO RESELLER OPPORTUNITIES



5 QUESTIONS TO ASK WHEN QUALIFYING A POTENTIAL NVIDIA QUADRO CUSTOMER.

1. DO YOU DEPEND ON YOUR SYSTEM TO MAKE MONEY?

NVIDIA Quadro professional graphics solutions ensure the maximum uptime, by delivering products that have been rigorously tested and certified to work with all the major ISV's.

2. WHAT APPLICATION ARE YOU RUNNING? IS IT A MISSION CRITICAL APPLICATION?

If it is a professional application like AutoCAD, SolidWorks, 3ds Max, or Maya then you have a potential NVIDIA Quadro customer. (For a full listing of Quadro certified ISV applications, visit www.pny.com/quadro).

3. HOW IMPORTANT IS PRODUCTIVITY AND UPTIME FOR YOU?

If productivity and reliability are more important than price, that's a strong indicator that they need to use NVIDIA Quadro graphics.

4. IS THE PRODUCT LIFE CYCLE (TIME AVAILABLE ON MARKET) OF YOUR GRAPHICS SOLUTION IMPORTANT TO YOU?

A yes answer means that you can confidently sell the NVIDIA Quadro enterprise life cycle, which is typically 2 or more years vs. a consumer product life cycle of 6 – 9 months.

5. WHAT KIND OF WORKFLOW ARE YOU UTILIZING AND HOW COMPLEX IS IT?

Do they move from task to task within their workflow environment? Are they using multi-window or multi-display systems?

Answering yes to these questions all point to a Professional customer and NVIDIA Quadro delivers on all counts. If you ask your clients the 5 Quadro Qualification Questions and they deliver the positive responses outlined above, then selling NVIDIA Quadro professional graphics solutions provides new sales and business opportunities for you and your company. To grow your sales, enhance your margins, and increase your paycheck start asking the 5 Quadro Qualification Questions today.

5 QUESTIONS TO ASK WHEN QUALIFYING A POTENTIAL NVIDIA QUADRO CUSTOMER

NVIDIA Quadro professional graphics solutions are the chosen platform by professional designers, engineers, and scientist for visual computing. Fully certified on all industry leading professional applications, NVIDIA Quadro solutions provide new capabilities in interactivity and visual quality with unmatched performance.

MAIN REASONS WHY PROFESSIONAL CUSTOMERS RELY ON NVIDIA QUADRO:

PERFORMANCE

NVIDIA Quadro offers the widest range of professional graphics solutions optimized for professional applications. These high performance graphics solutions support OpenGL, DirectX and Direct3D and operate on Windows, Linux and Solaris operating systems. NVIDIA Quadro delivers the productivity professional clients need at every price point and form factor.

QUALITY

NVIDIA Quadro graphics solutions are engineered and built to the highest professional quality control standards. NVIDIA employs a unique duty cycle and strenuous MTBF testing for maximum uptime and reliability.

TESTING AND CERTIFICATION

Each year NVIDIA invests significant engineering hours to test and certify the latest NVIDIA Quadro solutions with all the major professional applications. NVIDIA Quadro products are provided with certified optimized drivers for key professional applications from over 200 major ISVs to guarantee quality, reliability and unmatched performance.

LONG LIFE CYCLE

NVIDIA Quadro product life cycles are typically 24 to 36 months, allowing professional clients to standardize on a supported system for a longer period of time. This long life is very important to professional customers integrating these solutions into mission-critical environments such as engineering, medical, oil and gas or broadcast.

ON-GOING INVESTMENT AND ROADMAP

NVIDIA and PNY are totally committed to the professional graphics market and continue to make investments in hardware, software, support and specialized industry solutions.

SUPPORT

All NVIDIA Quadro products come with a full three-year warranty and extended professional support. PNY's highly qualified support engineers provide pre-sales support and system configuration assistance, toll-free professional technical support, and an unwavering commitment to customer satisfaction.

NVIDIA QUADRO PRODUCTS AND MARKETS



NVIDIA QUADRO

- Manufacturing (CAD/CAE)
- Media and Entertainment (DCC)
- Scientific and Technical
- Energy (Oil and Gas)



NVIDIA QUADRO SYNC SOLUTIONS

- Live Broadcast
- On-Air Graphics
- Digital Intermediates
- Visual Effects
- Visualization



NVIDIA NVS

- Financial Institutions
- Digital Signage
- Call Centers
- Medical Information Systems
- Command and Control