## Your Tech Data Intel Security Team 1.800.237.8931

Tech Data Licensing Ext 73519 IntelSecurity@techdata.com

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Silvana Beliveau Sr. Product Manager Ext 78326 Silvana.Beliveau@techdata.com



Kelly Kube Solution Representative Ext 73519 IntelSecurity@techdata.com



Scott Ranger Sr. Solution Representative Ext 73519 IntelSecurity@techdata.com

Chris Antaya System Engineer Ext 73079 SEIntelSecurity@techdata.com **Tech Data Engineer** Ext 73079

SEIntelSecurity@techdata.com



Alex Paunic Distribution Account Manager 303.513.8273 alex.paunic@intel.com



Mandy Jesulaitis Partner Engagement Rep Ext 73519 IntelSecurity@techdata.com



Chansot Phanamath Associate Product Manager Ext 84502 PMIntelSecurity@techdata.com



Solution Associate Ext 73519 IntelSecurity@techdata.com Steven Starkey

**Ruth Fitzgerald** 

Solution Associate Ext 73519 IntelSecurity@techdata.com



Brenden Harmeson Solution Associate Ext 73519 IntelSecurity@techdata.com

## Tech Data Value Adds

Tech Data Order Management Efficiencies

- 99% acceptance rate on all Intel Security Orders
   Best in Channel
- Tech Data's Intel Security Team has direct access to Intel Security's Order Operations Team for PO inquiries and escalations.
  - Full XML Implementation with Intel Security
  - Quicker order processing and invoicing
- Tech Data will maintain high availability and extended hours for all sales and order operations for Intel Security's Quarter End.

## **TD Catalyst Program**

TDCatalyst is an exciting new partner empowerment program being offered exclusively through Tech Data. The program is focused on the SMB and commercial spaces and streamlines the enablement process for new and existing Intel Security Security Alliance (MSA) Partners. The Tech Data team provides guidance and education on Intel Security solutions and available tools and resources. Highlights of the program include:

- Business Development: Sales and marketing tools for lead generation, system engineer access, marketing funds for joint sales campaigns
- Training and Resources: New-hire training, technical support, webinars, monthly newsletter with industry trends, TD Solution Center access
- Enablement Support: Intel Security Partner Portal Resources, Deal Registration, Renewal Support Program
- Rewards and Profit: Discounted pricing, deal registration, Intel Security Rewards, and quarterly
  promotions

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## McAfee is now part of Intel Security

2821 Mission College Boulevard Santa Clara, CA 95054 888 847 8766 www.intelsecurity.com