Propel GPS® is an IoT Cloud-Based Technology Company delivering a proven ROI specializing in wireless vehicle & asset management and sensor monitoring with state of the art information technology.

The Propel GPS® Patent Pending Refrigerated Truck & Trailer Tracking Solution

As a ‘Born in the Cloud’ Application Service Provider, we are your technology partner, ready to deliver industry leading technology to help you manage your company’s assets. Powerful, easy to deploy, easy to manage and use transportation, logistics and telematics solutions.
The Propel GPS® Patent Pending Refrigerated Truck & Trailer Tracking Solution provides GPS tracking and temperature monitoring of your reefer truck fleet to keep your perishable food items safe along the supply chain.

Features:

- Accurate temperature readings with time stamps
- Fleet performance data including GPS location every 2 to 5 minutes
- Custom mission critical alert notifications sent via SMS or e-mail
- Polygon and route geo-fencing for defining service areas

Benefits to Logistics Provider:

- FMCSA compliance
- IFTA reporting made easy
- Improved operational efficiencies
- Improved driver awareness
- Enhanced customer service and brand value
- Lowered cost of waste with reduced shrinkage and spoilage issues
- Real-time event-based alert notifications
- Customer peace of mind

Do you need to remotely operate your refrigerated vehicles and trailers?

The Propel GPS® Refrigerated Truck & Trailer Tracking

Our Propel GPS® Reefer Tracking product is a wireless management solution specifically designed for refrigerated vehicles and trailers. Integrated seamlessly with our Propel GPS® PRO web-based fleet management application, our solution allows you to operate almost any function of any reefer unit in your fleet, all from the convenience of your desktop.
The Propel GPS® Reefer Tracking Platform

Our Propel GPS® Reefer Tracking product is designed for fleet managers to know the location of each trailer and its compliance with temperature control objectives, addressing violations in real-time.

Protect your valuable assets and perishable cargo with state-of-the-art telematics equipment from industry leading hardware manufacturers.

The Propel GPS® PRO-2830 weatherproof trailer tracking product is designed for reliable, long-term deployments with a six-month power supply when tethered to the rechargeable battery pack accessory.

The Propel GPS® PRO-1220 weatherproof trailer tracking product is designed for multi-year deployments, supporting multiple wireless connection options and configurations to meet your refrigerated trailer tracking needs.

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The Propel GPS® Reefer Tracking Solution
Here’s What Our Customers Have to Say

From agricultural and big-box retail stores to perishable food and pharmaceuticals, B&B Transport, Inc. works with companies all around the U.S. Their top-of-the-line trucks are refrigerated to keep the freight temperature controlled even during long distance trips.

B&B was challenged with monitoring these trucks to ensure the temperature sensitive cargo wasn’t becoming spoiled or damaged during transit due to uncontrolled temperature fluctuations or failures.

The Propel GPS® patent pending solution comprises of a suite of telematics hardware and sensors mounted on over-the-road refrigerated trailers and trucks, that sends real-time temperature data with GPS position information via a wireless network.

After deploying our refrigerated truck and trailer tracking solution, B&B’s CEO had this to say;

“We chose Propel GPS because their reliable and affordable solution provides the useful information we need to more effectively manage and grow our business. Their cellular-based solution is much better than anything else we’ve seen on the market for its price and feature set. Propel GPS have also been willing to adapt their technology to meet our unique needs and provide a competitive advantage to us for customer acquisition and retention.”

Mike Singh, President and CEO - B&B Transport, Inc. Fresno, California

The Propel GPS® PRO software and dashboard allows the end user to better manage and report on their refrigerated fleet, accessing the information through either the web-portal application or by receiving reports & alerts via email or text message.

The solution bi-directionally links the data from the hardware and sensors mounted on the trailer or truck to the Propel GPS® PRO dashboard. The data can be used to improve efficiencies in a business and provide the current real-time temperature readings to a central dispatch, so expensive, temperature sensitive, and perishable cargo loads do not spoil.

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